**Moriah Lee**

7145 Kamilo Street • Honolulu, HI 96825 • k15molee@gmail.com • (808) 375-6915

**Portfolio link:** <https://k15molee.wixsite.com/moriahlee>

**Education**

**HARVARD UNIVERSITY** Cambridge, MA

A.B. Candidate in Visual and Environmental Studies May 2019

Secondary in Psychology

**CENTRAL SAINT MARTINS** London, England

Integrated Study Abroad Program in B.A. Fashion Design with Marketing September 2017 – December 2017

**HARVARD UNIVERSITY SUMMER SCHOOL ABROAD** Milan and Siena, Italy

Study abroad coursework in “Beauty, Leadership, and Innovation” June 2016 – August 2016

* Focused on philosophy of aesthetics through the lens of Italian history and culture
* Toured design companies and product showrooms; worked on project with Inaria Design Firm

**Experience**

**MAX MARA**  New York, NY

**Communications Intern**  June 2017 – September 2017

* Aided the marketing, events, and design departments with North American initiatives, totaling 25 projects
* Created decks for potential partnerships, contacted advertisers, and managed department expenses
* Troubleshot major events with celebrities and executives, and coordinated vendors for future events
* Compiled and analyzed advertising data to present to the international headquarters

**HARVARD UNIVERSITY WOMEN IN BUSINESS** Cambridge, MA

**Design and Branding Associate Co-director**  November 2016 - November 2017

* Created logos and publicity tools for the 13 committees, reaching its 600 members and the university
* Marketed club events and the Intercollegiate Business Conference, which drew over 1,000 attendees

**Leadership and Activities**

**HARVARD-RADCLIFFE DRAMA CLUB** Cambridge, MA

**Costume Director**  September 2016 - Present

* Coordinated a team to create and tailor costumes on time and $500 under budget
* Communicated with producers, cast members, and other departments to execute the director’s vision

**HARVARD COLLEGE ELEGANZA FASHION SHOW** Cambridge, MA

**Fashion Board Associate**  September 2016 - May 2017

* Marketed to and communicated with top brands to acquire donations for a show with over 1,500 attendees
* Worked to raise $12,000 for The Boston Center for Teen Empowerment

**HARVARD STUDENT AGENCIES** Cambridge, MA

**Bartender**  February 2016 - Present

* Worked events as a Certified Bartender in the state of Massachusetts
* Practiced service skills as well as professionalism

**Skills & Interests**

**Technical Skills:** Adobe Photoshop/InDesign/Illustrator/Premiere, HTML/CSS, Microsoft Office, Stata, Sketch

**Interests:** Fashion design and business, graphic design, entertainment production, marketing, brand management